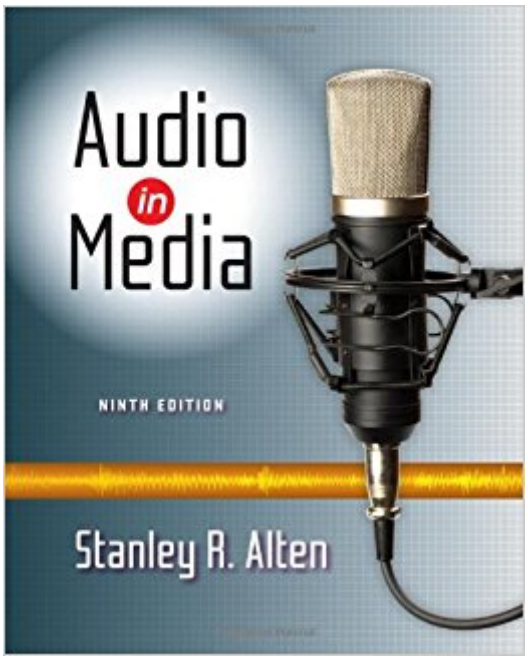
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Audio In Media



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Synopsis

In AUDIO IN MEDIA, Ninth Edition, Stanley Alten-internationally recognized as a scholar and expert in the area of audio production-continues to provide students with an introduction to the basic techniques and principles necessary for audio production in today's media. The clear and current illustrations and photos and student-friendly writing in Alten's market-leading text have helped professors effectively teach this technically-based course to thousands of introductory audio production students. Comprehensive, technically accurate, and up-to-date, the text covers informational, perceptual, and aesthetic aspects of sound as they apply to each stage of the production process-from planning to post-production.

Book Information

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Customer Reviews

Stanley R. Alten teaches audio production, TV/film aesthetics, writing, and criticism. Before joining the Syracuse University faculty, he worked in radio and television as a producer, writer, sound designer, performer, and station manager in numerous markets, including Philadelphia, New York, and Boston. He also has many film and record production credits and continues to be professionally active through his own production company. Alten is an internationally recognized authority in sound production. He is the author of AUDIO IN MEDIA, the leading audio-production text in North America for more than two decades. The book has been translated into Spanish, Korean, German, and Chinese. Recently, Alten authored a brief version of it titled AUDIO BASICS, also published with Cengage Learning. Other writing credits include AUDIO AND MEDIA: THE RECORDING STUDIO, which focuses on music recording. He also has written many articles for the

ENCYCLOPEDIA OF RADIO, WORLD BOOK ENCYCLOPEDIA (for which he served as audio editor), and the INTERNATIONAL ENCYCLOPEDIA OF EDUCATION, 2nd Edition. He has been honored for teaching excellence by the Outstanding Educators of America, Alpha Epsilon Rho, and the National Science Foundation.

I had to buy this for an college audio course I was taking. Has good info in it, but after about halfway through the semester I no longer read it and did more hands on stuff. It a good reference book for someone who is interested

I bought this book for a college course in which I did not end up using it. The book tends to be confusing at times. It goes from intro to audio to things that someone new to the subject would not understand very quickly. Our professor ended up not liking the book himself and used his own theories which made a lot more sense.

Had to buy this for a class. It was a great book and I sometime regret selling it. Plenty of useful stuff in it. Apparently, I should have kept it since the price has doubled.

Great condition. the only thing that looked a bit bent up was the used sticker on the side. Other than that it was great.

This is a great book for medium to advanced audio production students or enthusiasts, but may be a little overwhelming for beginners with the sections on sound physics and terminology.

Using this for a Sound Recording class, very informative. Have to catch up on my reading though! Great buy though

This book is amazing. I got this for my intro to audio production book and figured I would just sell it after but this book is great and I will for sure keep it as the first book in my professional library. The book being used I would think would be bad but one page was highlighted... Great deal!

As an entry level audio engineer taking audio courses in school is a must. I had a passion for the way things sound and how that sound is produced. I did not however know or understand all of the technical intricacies of audio production. The Audio In Media Ninth Edition Textbook by Stanley R.

Alten was an eye opener into just exactly how complex audio production and audio engineering actually is. This was an assigned textbook for both my primary and secondary level audio production courses. It has very useful information such as a graphic of a piano keyboard that list each key number and the corresponding notes and frequencies. The graphic also shows the corresponding notes as musical notes written on a staff. The textbook is very in-depth when it comes to the terminology used in the industry and also offers graphics and examples of the terms listed in each chapter.In this book it also offers countless pages of appropriate miking principals that will be useful in the field. This book even offers step-by-step instructions with pictures and charts on how to use no linear editing software. It dose not stop there; within this book there is a chapter on the uses of audio production such as film and television and also studio music recordings.This book could certainly be used as a reference tool for audio engineers at any level. I personally never used the book because my professor never used the textbook as part of the curriculum. He preferred using digital means of technology such as video to teach his class. Audio in Media was a great read for me and I hope this review is helpful to aspiring audio engineers. Lastly even though we did not utilize this book in school, I would still recommend this text to anyone seeking to gain a more technical knowledge of Audio in Media.

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